

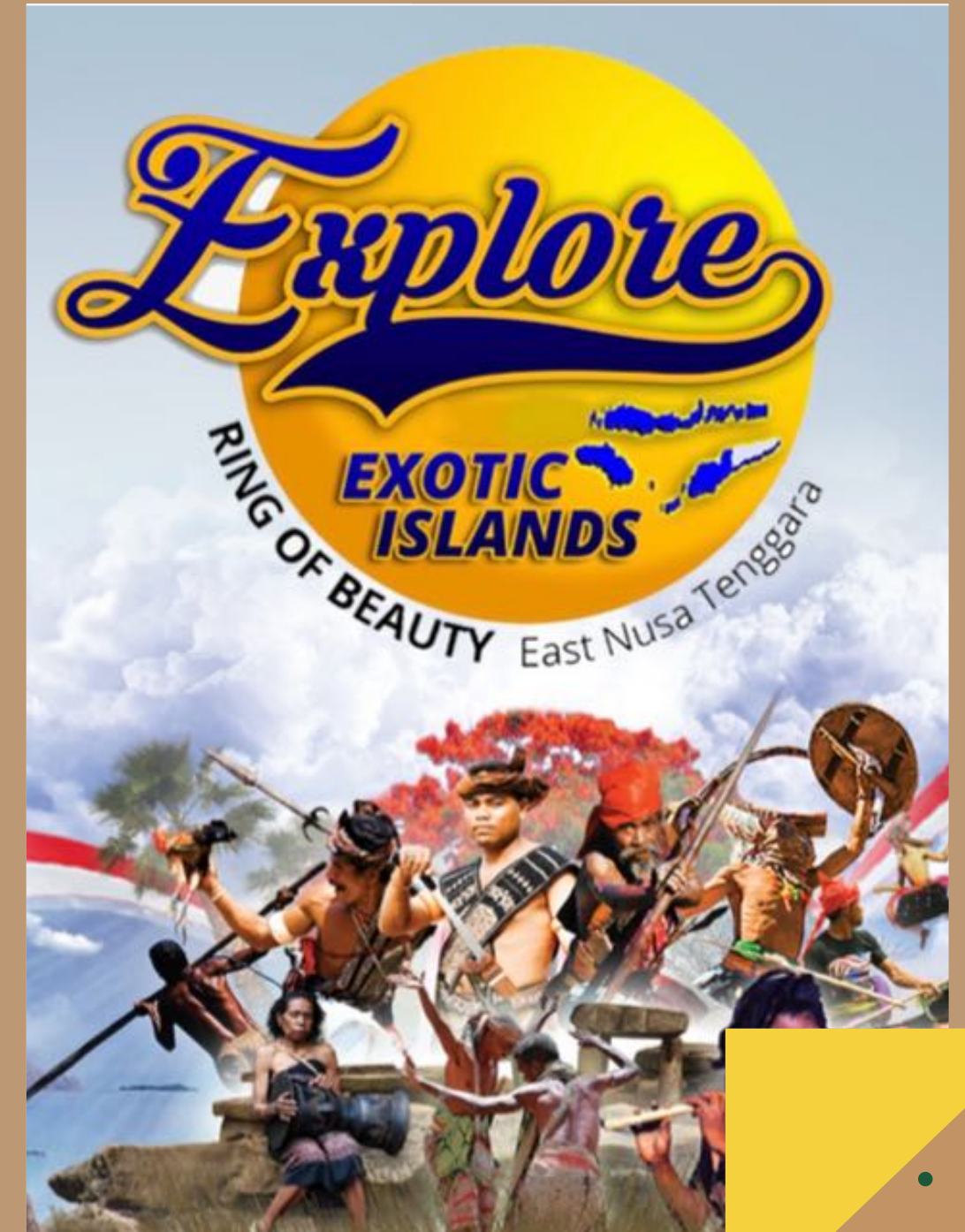


# INFOGRAFIS KUNJUNGAN WISATAWAN DI PROVINSI NTT

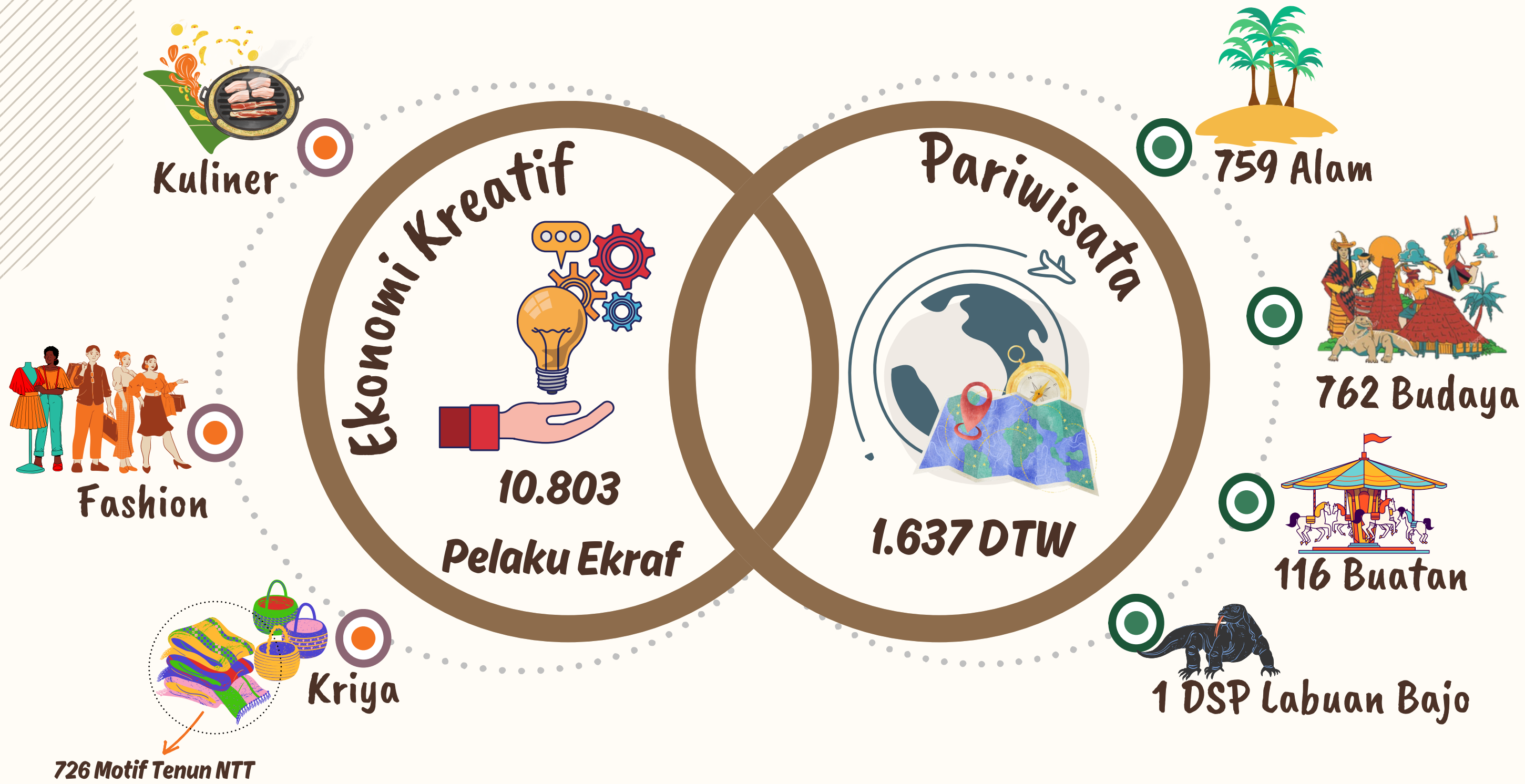
DINAS PARIWISATA DAN EKONOMI KREATIF  
PROVINSI NTT  
&  
DINAS PARIWISATA KABUPATEN/KOTA SE-NTT

2025

#ExoticNTT



# POTENSI PARIWISATA DAN EKRAF NTT



Sumber: Olahan Data Distribusi Kab/Kota se-NTT, 2024

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# KUNJUNGAN WISATAWAN TAHUN 2024

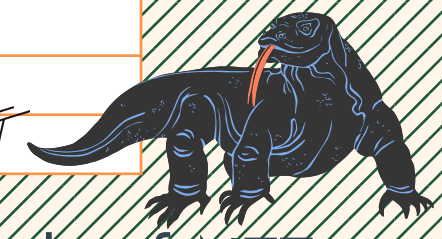


Jumlah Kunjungan Wisatawan Mancanegara dan Nusantara di 22 Kabupaten/Kota se Nusa Tenggara Timur

| Periode Tahun 2024 |                      |         |           |           |                               |
|--------------------|----------------------|---------|-----------|-----------|-------------------------------|
| No.                | Kabupaten/Kota       | 2024    |           | Jumlah    | (Rata-Rata Lama Tinggal) Hari |
|                    |                      | Wisman  | Wisnus    |           |                               |
| 1.                 | Sumba Barat          | 5.025   | 3.124     | 8.149     | Disparekrafbud SumBar         |
| 2.                 | Sumba Timur          | 3.756   | 38.056    | 41.812    | 3,00 Disparbud SumTim         |
| 3.                 | Kupang               |         | 8.620     | 8.620     | Disparekraf Kab Kpg           |
| 4.                 | Timor Tengah Selatan |         | 18.761    | 18.761    | Dispar TTS                    |
| 5.                 | Timor Tengah Utara   | 138     | 29.009    | 29.147    | 2,00 Disparekraf TTU          |
| 6.                 | Belu                 | 5.852   | 58.887    | 64.739    | Disparbud Belu                |
| 7.                 | Alor                 | 3.827   | 17.670    | 21.497    | 4,00 Dispar Alor              |
| 8.                 | Lembata              | 1.068   | 36.831    | 37.899    | 1,90 Disparekraf Lembata      |
| 9.                 | Flores Timur         | 128     | 123.558   | 123.686   | 2,00 Disparbud Flotim         |
| 10.                | Sikka                | 4.601   | 37.260    | 41.861    | 1,88 Disparbud Sikka          |
| 11.                | Ende                 | 14.135  | 102.179   | 116.314   | Dispar Ende                   |
| 12.                | Ngada                | 18.010  | 107.677   | 125.687   | Dispar Ngada                  |
| 13.                | Manggarai            | 13.350  | 21.305    | 34.655    | 2,00 Disparbud Mgr            |
| 14.                | Rote Ndao            | 6.553   | 9.821     | 16.374    | Disbudpar Rote                |
| 15.                | Manggarai Barat      | 229.763 | 181.586   | 411.349   | 5,00 Dispar Mabar             |
| 16.                | Sumba Tengah         | 2.128   | 29.819    | 31.947    | Disparbud SumTeng             |
| 17.                | Sumba Barat Daya     | 2.837   | 10.335    | 13.172    | Dispar SBD                    |
| 18.                | Nagekeo              | 126     | 19.105    | 19.231    | Dispar Nagekeo                |
| 19.                | Manggarai Timur      | 1.054   | 16.753    | 17.807    | Disparbud Matim               |
| 20.                | Sabu Raijua          | 742     | 88.857    | 89.599    | Dispar Sabu                   |
| 21.                | Malaka               | 102     | 17.233    | 17.335    | 2,00 Dispar Malaka            |
| 22.                | Kota Kupang          | 8.543   | 261.618   | 270.161   | 1,00 Dispar Kota Kupang       |
| TOTAL              |                      | 321.738 | 1.238.064 | 1.559.802 | 2,48                          |

Sumber: Data Distribusi Dinas Pariwisata 22 Kab/Kota

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# STATISTIK KUNJUNGAN WISATAWAN TAHUN 2020-2024

## Statistik Kunjungan 2020-2024

Rata-Rata Lama Tinggal:  
**1.49 Hari**  
(BPS NTT)

2020:  
**669,369**

Wisman: 54,276  
Wisnus: 615,093

2021:  
**658,270**

Wisman: 10,390  
Wisnus: 647,880

2022:  
**1,189,149**

Wisman: 99,610  
Wisnus: 1,089,539

2023:  
**1.624.891**

Wisman: 319.573  
Wisnus: 1.305.318

2024:  
**1.559.802**  
Wisman: 321.738  
Wisnus: 1.238.064

Pertumbuhan Kunjungan  
Wisatawan 2024

**-4.01%**

### Most Visited in 2024:

- 1 **Kab. Manggarai Barat**  
(411.349)
- 2 **Kota Kupang**  
(270.161)
- 3 **Kab. Ngada**  
(125.687)

Sumber: Olahan Data Distribusi Kab/Kota se-NTT, 2024

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# SPECIAL THANKS TO



DINAS PARIWISATA KABUPATEN/KOTA  
SE-NUSA TENGGARA TIMUR

*For the outstanding contribution and support...*

**DINAS PARIWISATA DAN EKONOMI KREATIF  
PROVINSI NTT**

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